

dot concept crit guide—proximity, continuance, similarity

CRITTEE—Layout (mixed up) your six squares. For crit takes notes and listen carefully; pay attention to how others interpret what you intended.
NO TALKING.

CRITTERS

1. Quickly **SORT** as a team into categories based on dominating principle. May need a "don't know pile." There may even be none that fit a category.
2. One category at a time, **analyze** for strength of meaning and novelty; **eliminate** the weakest -- flip over and set to side away from rest; continue process of elimination down to best set (strongest meaning + interesting/novel visual solution) TWO for each category.
3. Select **final 3**—Be sure the final set shows varied/distinct solutions. Lay them out together (couple inches between each). Are they too much the same or do they show good variety? How interesting are they as a set? Using tracing paper over each (3) quickly note suggestions for refinement to strengthen composition and/or concept or increase the novelty of the solution
4. Discuss craft issues—anything that catches your eye that detracts from meaning or makes you believe the artist didn't care about their work.

CRITTEE follow up

1. Write up crit summary; respond to each question below:
 - Can you see their viewpoint? Is it stronger than your initial intent?
 - What could be adjusted to strengthen either your intent or teams perception?
 - Are you surprised? How so? Not surprised? Why not?
 - For final three selected, agree or disagree with each selection and explain why?
 - Be VERY specific. How could even these be strengthened? TEST IT?
 - If yes, make this refinement for final ones.
2. Based on crit determine any items still needing to be resolved/refined and update. Craft fixed? Test changes (render them). If yes, go with refined solution.
3. You may make an executive decision to substitute ONE totally different comp than the team chose, BUT for that one you must include tape copy of team--selected comp next to one you select AND give a written justification as to why you have chosen to switch out that comp.
4. Carefully center and adhere final selected three solutions on a full sheet via your glue stick. Use triangle to ensure squares are square on the larger sheet. Space evenly.
5. Clip crit write up to sheet.
6. Carefully save to turn in as part of later portfolio.

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